

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : New Confirmation No.: New  
Applicant : Adam J. WEISSMAN et al.  
Filed : March 24, 2004 (Herewith)  
Title : MEANING-BASED ADVERTISING AND DOCUMENT  
RELEVANCE DETERMINATION  
TC/Art Unit : Unknown  
Examiner: : Unknown  
National Phase  
Based On:  
Docket No. : 64557.000015  
Customer No. : **21967**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting a Form PTO-SB/08A for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application. The references cited on this PTO-SB/08A were cited in parent application no. 09/493,701 which is pending.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

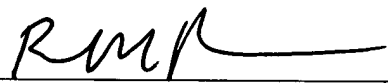
In accordance with 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being submitted within three months of the filing date of the application. Therefore, it is respectfully submitted that no fee is required for consideration of this information. However, in the event any

fee is deemed necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

Dated: March 24, 2004

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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT***(use as many sheets as necessary)***Application Number****New****Filing Date****03/24/03****First Named Inventor****Adam J. WEISSMAN****Art Unit****Unknown****Confirmation No.****Unknown****Examiner Name****Unknown****Sheet****1****of****2****Attorney Docket Number****64557.000015****U.S. PATENT DOCUMENTS**

| *Examiner<br>Initials | Cite<br>No. | DOCUMENT NUMBER<br>Number - Kind Code (if known) | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines,<br>Where Relevant Passages or<br>Relevant Figures Appear |
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**FOREIGN PATENT DOCUMENTS**

| *Examiner<br>Initial | Cite<br>No. | FOREIGN PATENT DOCUMENT |                                  | Publication Date<br>MM-DD-YYYY | Name of Patentee or<br>Applicant of Cited Document | Pages, Columns, Lines,<br>Where Relevant Passages<br>or Relevant Figures Appear | TRANSLATION |    |
|----------------------|-------------|-------------------------|----------------------------------|--------------------------------|--|---|-------------|----|
|                      |             | Country<br>Code:        | Number - Kind Code<br>(if known) |                                |  |   | YES         | NO |
|                      |             |                         |                                  |                                |  |   |             |    |

**OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS**

| *Examiner<br>Initials | Cite<br>No. | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published | TRANSLATION |
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**EXAMINER SIGNATURE****DATE CONSIDERED**

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.